

Immigrant Capital in Minnesota



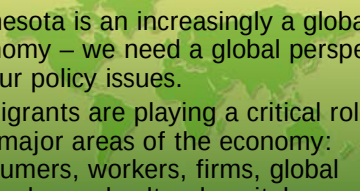
Data for Decision Makers Series

Bruce P. Corrie, PhD
Professor of Economics
College of Business and Organizational Leadership
Concordia University-St. Paul
corrie@csp.edu Tel: 651 641 8226



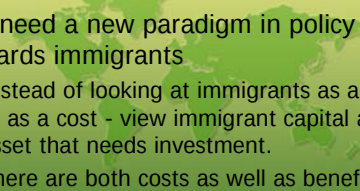
Testimony to the Jobs, Energy and
Community Development Committee
Minnesota Senate
Monday, 27th February, 2006

Major Themes



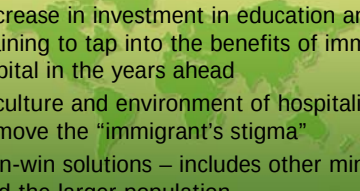
- Minnesota is an increasingly a global economy – we need a global perspective on our policy issues.
- Immigrants are playing a critical role in five major areas of the economy: consumers, workers, firms, global networks, and cultural capital.
- Minnesota is going to increasingly rely on immigrant capital for its long term competitiveness.

A New Paradigm



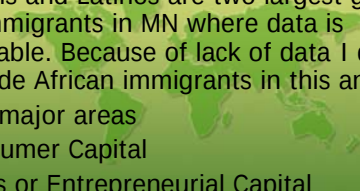
- We need a new paradigm in policy towards immigrants
 - Instead of looking at immigrants as a threat or as a cost - view immigrant capital as an asset that needs investment.
 - There are both costs as well as benefits related to immigrants
 - Need a long term perspective. Studies show net benefits of immigrants in the long run.

New Paradigm (Contd.)



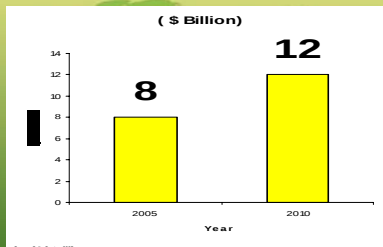
- Increase in investment in education and training to tap into the benefits of immigrant capital in the years ahead
- A culture and environment of hospitality to remove the “immigrant’s stigma”
- Win-win solutions – includes other minorities and the larger population
- A comprehensive approach built upon an understanding that we are part of both a global economy as well as a global society

Perspective on Immigrant Capital in Minnesota



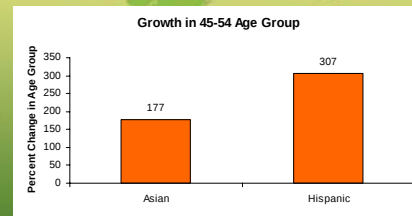
- Asians and Latinos are two largest groups of immigrants in MN where data is available. Because of lack of data I do not include African immigrants in this analysis
- Five major areas
 - Consumer Capital
 - Firms or Entrepreneurial Capital
 - Workers or Human Capital
 - Global Capital
 - Legislative Constituent Capital

Asian and Latino Buying Power in Minnesota: 2005-2010



Greater than the GDP of 90 Countries

Asian and Latino Tax Base in Minnesota: 2005-2030



Rapid Increase in Prime Tax Base

Asian and Latino Workers in Minnesota: 2005-2030

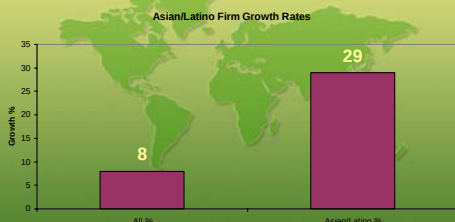


Rapid Increase of Prime Workers

ASIAN & LATINO WORKERS (10 AND 33 PERCENT OF WORKERS)

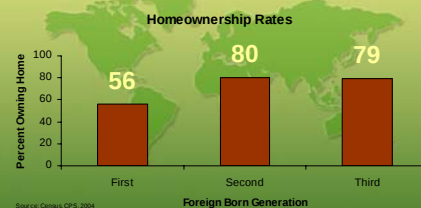
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- High Tech**
 - Medical Scientists
 - Physicians and Surgeons
 - Chemical Engineers
 - Postsecondary Teachers
 - Computers and Electronics
 - Low Tech**
 - Food Preparation, processing
 - Roofers
 - Dining room and Cafeteria attendants
 - Maids and Housekeeping Cleaners

Asian and Latino Firms in Minnesota: 1997-2002

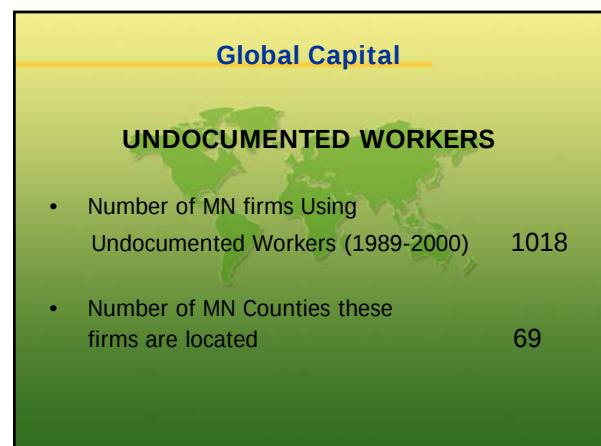


Faster Growth Rates in Number of Firms

Generational Capital (US)



Rise in Homeownership Across Generations



IMMIGRANT CONSTITUENT CAPITAL

- Asian and Latino Workers
- At least 10 percent in
- Industries with over 100 workers
- And/or at least 100 Asian/Latino firms in the county

IMMIGRANT CONSTITUENT CAPITAL

- 23 MN Counties included
 - 109 House Districts
 - 57 Senate Districts

**House District 21 B, 24 A
Senate District 21, 24****Watson County**

- **Buying Power Asians/Latinos: \$26 million**
- Industries**
 - Food
 - Transportation Equipment
 - Administrative Support and Waste Management Services

**House District 22 A 22 B
Senate District 22****Nobles County**

- **Buying Power Asians/Latinos: \$ 40 million**
- Industries**
 - Food
 - Administrative Support and Waste Management Services
 - Construction
 - Clothing and Apparel including shoes
 - Utilities
 - Machinery

**Nobles County
2006-2030**

- Asian/Latino Buying Power will increase from
- 40 million dollars, to
- 85 million dollars

**House District 13 A 13 B
Senate District 13****Kandiyohi County**

- **Buying Power Asians/Latinos: \$ 45 million**
- Industries**
 - Food
 - Administrative Support and Waste Management Services
 - Agriculture Forestry, fishing and mining
 - Printing and related support activities
 - Misc. nondurable goods

Kandiyohi County 2006-2030

- Asian/Latino Buying Power will increase from
- 45 million dollars, to
- 84 million dollars.

House District 27 A Senate District 27

- Freeborn County
- **Buying Power Asians/Latinos: \$ 31 million**
- Industries
- Food
 - Administrative Support and Waste Management Services
 - Nonmetallic mineral products
 - Misc. manufacturing
 - Groceries and related products
 - Gasoline stations

Freeborn County 2006-2030

- Asian/Latino Buying Power will increase from
- 31 million dollars, to
- 56 million dollars

House District 25 B 26 B Senate District 25, 26

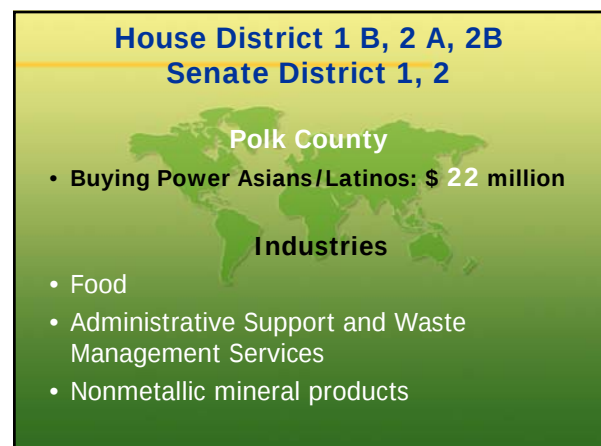
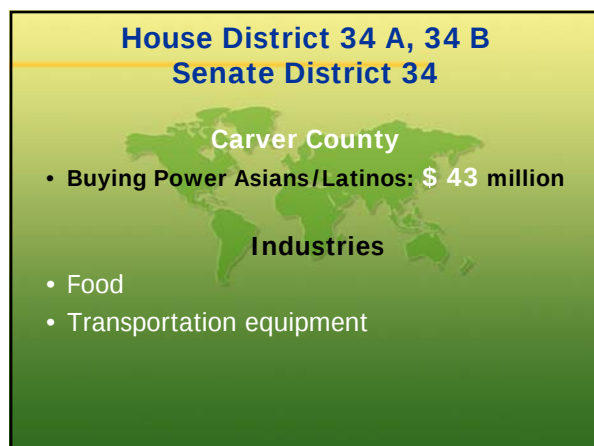
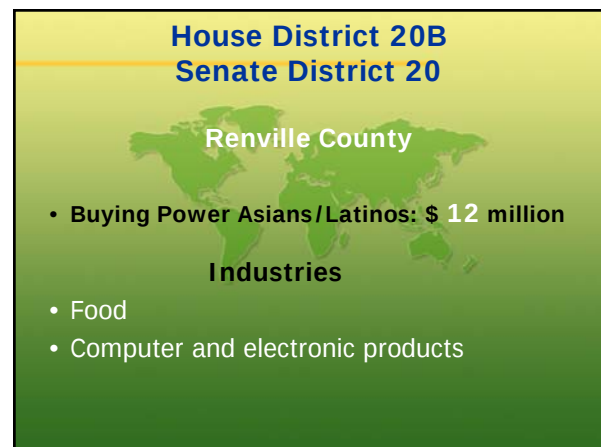
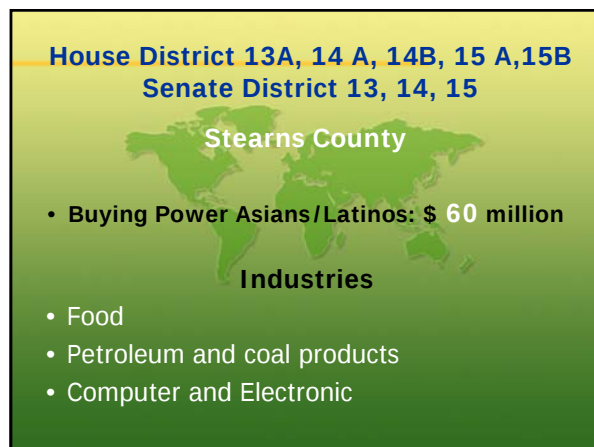
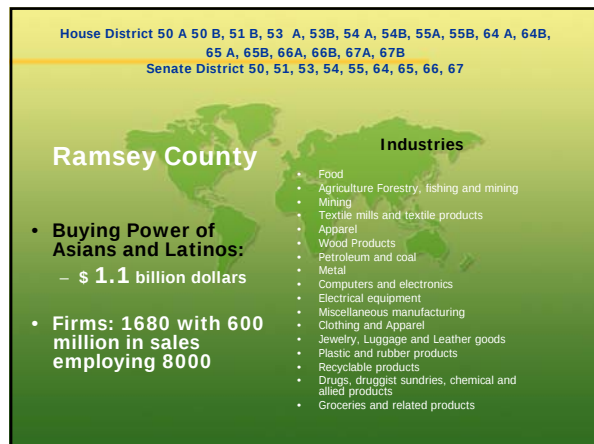
- Rice County
- **Buying Power Asians/Latinos: \$ 60 million**
 - **Firms: 100 minority firms, 3.7 million in sales**
- Industries
- Food
 - Electrical equipment, appliances and components
 - Administrative Support and Waste Management Services
 - Wholesale trade
 - Groceries and related products
 - Transportation equipment

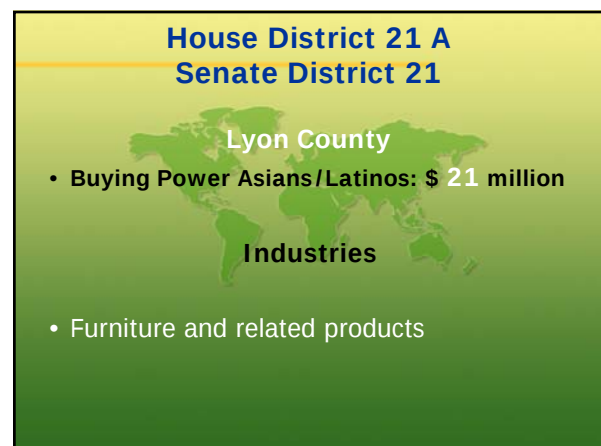
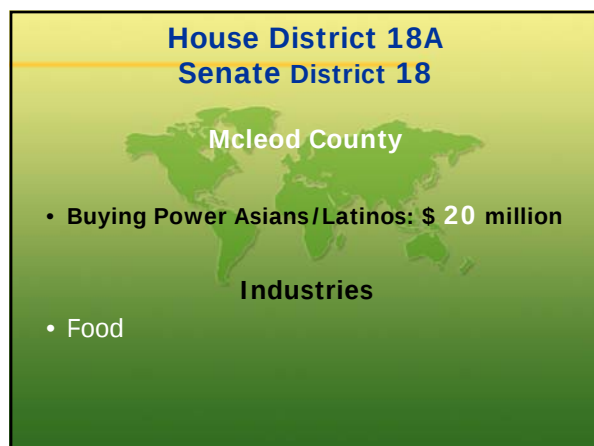
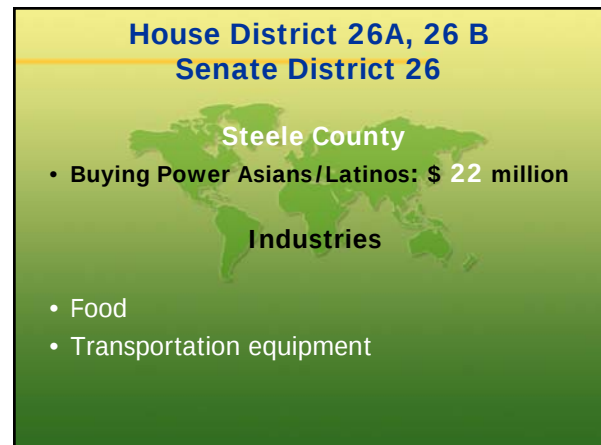
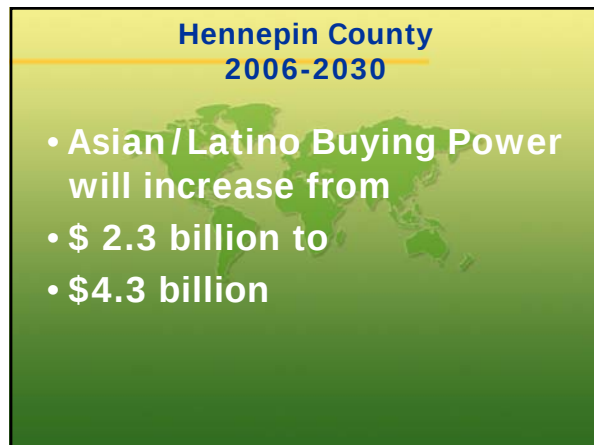
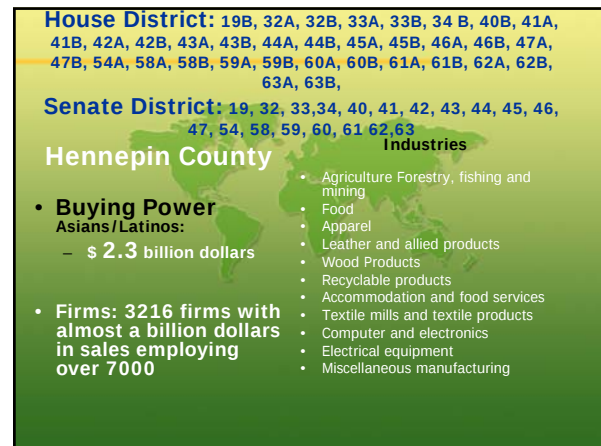
Rice County 2006-2030

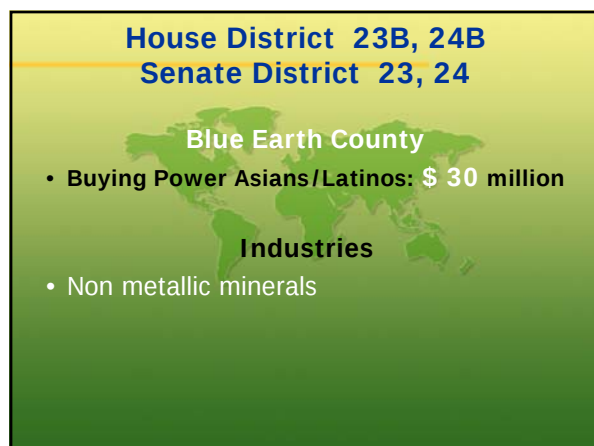
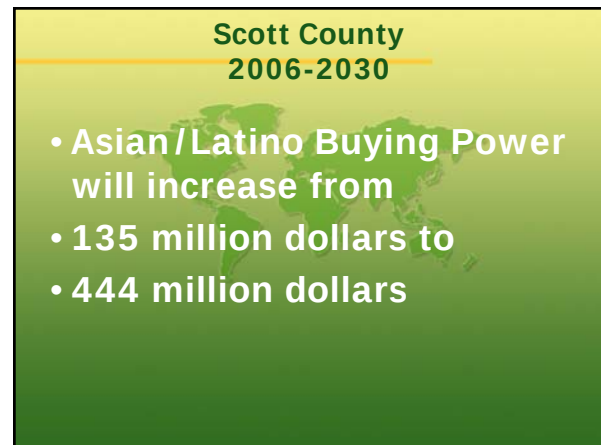
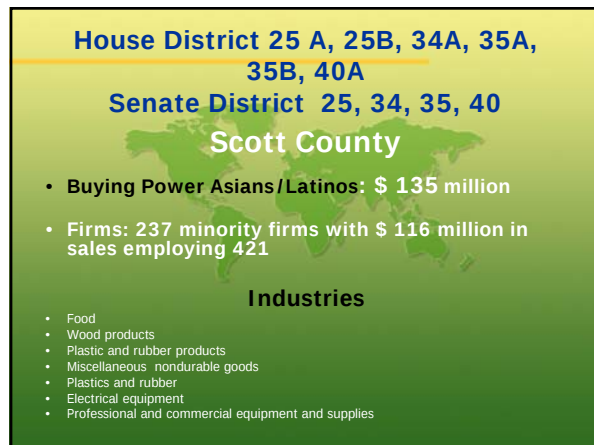
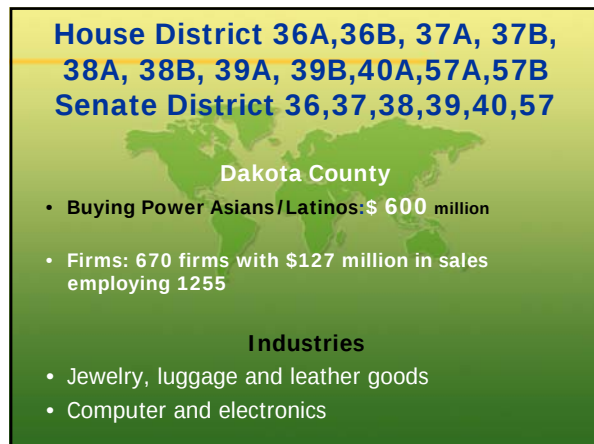
- Asian/Latino Buying Power will increase from
- 60 million dollars to
- 125 million dollars

House District 23 A, 25 A Senate District 23, 25

- Sibley County
- **Buying Power Asians/Latinos: \$12 million**
- Industries
- Food







Olmsted County 2006-2030

- Asian/Latino Buying Power will increase from
- 212 million dollars, to
- 372 million dollars

House District 17A, 47A, 47B, 48A, 48B, 49A, 49B, 50A, 50B, 51A, 51B, 52A, 53A
Senate District 17, 47, 48, 49, 50, 51, 52, 53

Anoka County

- Buying Power Asians/Latinos: \$ 262 million
- Firms: 349 firms with \$ 70 million in sales employing over 500

Industries

- Drugs, Chemical and allied products

Anoka County 2006-2030

- Asian/Latino Buying Power will increase from
- 262 million dollars, to
- 484 million dollars

House District 5A, 5B, 6A, 6B, 7A, 7B, 8A

Senate District 5, 6, 7, 8

St. Louis County

- Buying Power Asians/Latinos: \$ 44 million
- Firms: 150 Latino with \$1.6 million in sales

Industries

- Other Health and Personal Care Stores

House District 52A, 52B, 55B, 56A, 56B, 57A, 57B
Senate District 52, 55, 56, 57

Washington County

- Buying Power Asian/Latino: \$ 282 million
- Firms: 366 firms with \$45 million in sales employing 403

Washington County 2006-2030

- Asian/Latino Buying Power will increase from
- 282 million dollars, to
- 656 million dollars